

## ALYSHA CONNER

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## EDUCATION

University of Southern California,  
Annenberg School for Communication & Journalism  
M.A., *Specialized Journalism | Documentary*  
2021 - 2022

## EXPERIENCE

### USC School of Cinematic Arts

Graduate Certificate | *Business of Entertainment*  
2023 (4/12 units earned)

### Clark Atlanta University

B.A., *Print Journalism*  
2013 - 2017

### Lead Instructional Coach, *Young Movie Makers of America*

Nov. 2025 - Present

- Mentor students across all phases of production, providing feedback and assessment
- Deliver hands-on, project-based filmmaking instruction aligned with YMA curriculum
- Foster a safe, inclusive learning environment that builds creativity and technical mastery
- Collaborate with leadership, partners, and industry professionals on instruction and production

### Freelance Multimedia Journalist

Sept. 2018 - Present

- Represent media outlets at industry-related events and press conferences
- Write and edit broadcast news scripts tailored for live teleprompter delivery
- Communicate with talent, publicists, and agents to coordinate media appearances and interviews
- Conduct in-person, on-camera, and virtual interviews with a range of public figures and subject matter experts
- Produce compelling print and digital news content for publication across diverse media outlets and platforms
- *Bylines: Black Press USA, LA Sentinel, Downtown Weekly LA, LA Wave, LA Focus, Our Weekly, The Atlanta Voice*

### Intern (Talent Management), *Grandview*

Jan. 2023 - Apr. 2023

- Provided desk coverage for talent managers' assistants, ensuring seamless communication and scheduling
- Maintained the front desk and concierge areas to uphold a professional and welcoming environment
- Spearheaded industry-related presentations and activities, contributing to team initiatives and events
- Coordinated incoming and outgoing mail deliveries, managing time-sensitive materials efficiently
- Delivered script coverage and client grids on tight deadlines, supporting talent representation efforts
- Handled errands for staff and clients with discretion, professionalism, and attention to detail

### Assignment Editor, *The Atlanta Voice*

Oct. 2018 - May 2019

- Co-developed a weekly content calendar to align publishing goals with audience engagement strategies
- Led and coordinated weekly staff meetings to streamline editorial planning and ensure cross-functional alignment
- Authored and edited weekly print and digital articles published across company media platforms
- Assigned and supervised article production by freelance contributors to maintain editorial consistency and deadlines
- Managed the public relations email account, maintaining professional communication with industry contacts

## ACHIEVEMENTS

- USC Annenberg International Communication Studies Program Ambassador (Europe) 2022
- GRoW @ Annenberg Scholarship Awardee 2021
- Outstanding Feature Writing Large University Division 67th Annual Southern Regional Press Institute 2018
- Outstanding Feature Writing Medium University Division 66th Annual Southern Regional Press Institute 2017

## SKILLS

Adobe Creative Suite | Website Design | Google Cloud | Microsoft 365 | Google Workspace | Social Media Marketing