

# ALYSHA CONNER

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## EDUCATION

University of Southern California,  
School of Cinematic Arts | Dec. 2024

Graduate Certificate: *Business Entertainment*

University of Southern California,  
Annenberg School for Communication &  
Journalism | Dec. 2022

Master of Arts: *Specialized Journalism,  
Documentary Filmmaking*

Clark Atlanta University | May 2017

Bachelor of Arts: *Print Journalism*

## EXPERIENCES

### Freelance Multimedia Journalist | Sept. 2018 - Present

- Participate in media events and press conferences
- Communicate with talent, publicists, and agents via email
- Develop broadcast news scripts for the teleprompter
- Administer in-person, on-camera, and virtual interviews
- Produce print and digital news articles for various media platforms
- *Bylines: Black Press USA, LA Sentinel, Downtown Weekly LA, LA Wave, LA Focus, Our Weekly, The Atlanta Voice, The Weather Channel*

### Substitute Teacher, Los Angeles Unified School District | Feb. 2021 - Present

- Track daily attendance and performance measures
- Complete routine state-required teaching and health training
- Prepare and implement curriculum-based in-person and virtual lesson plans
- Facilitate virtual and in-person teaching while managing 10 to 35 students per class
- Foster a safe and structured learning environment while adhering to school and classroom policies

### Intern, Grandview/Automatik | Jan. 2023 - Apr. 2023

- Executed desk coverage for talent managers' assistants
- Maintained receptionist area and concierge rooms
- Spearheaded industry-related presentations and activities
- Coordinated incoming/outgoing mail deliveries
- Contributed script coverage and client grids on deadline
- Attended to errand runs for staff and clients

### Substitute Teacher, Gwinnett County Public Schools | Jan. 2019 - Mar. 2020

- Led in-person teaching while managing 10-30 students per class
- Adapted to alternative teaching curriculums for special needs and formerly incarcerated youth
- Implemented safe and orderly daily educational routines complying with policy procedures

## ACHIEVEMENTS

- USC Annenberg International Communication Studies Program Ambassador (Europe) 2022
- GRoW @ Annenberg Scholarship Awardee 2021
- Outstanding Feature Writing Large University Division 67th Annual Southern Regional Press Institute 2018
- Outstanding Feature Writing Medium University Division 66th Annual Southern Regional Press Institute 2017

## SKILLS

- Website Design: WordPress, GoDaddy, Wix, Google Cloud
- Adobe Creative Suites: Audition, InDesign, Photoshop, Premiere Pro
- Microsoft 365: Word, PowerPoint, Excel, Windows, Access, Query, Outlook
- Google Workspace: Drive, Docs, Admin, Sheets, Slides, Sites, Forms, Calendar